



# Sponsor Levels & Benefits

Benefit	Eco Champion \$5,000	Eco Partner \$2,500	Eco Supporter \$1,500	Eco Advocate \$500	Eco Friend \$250
Title sponsor recognition/category exclusivity	X				
Sponsor signage with business name or logo at all Fair entrances	X	X			
Option for naming rights to Community Gathering/food court space/bike rodeo/etc.	X	X	X		
Quote from your business for use in all press releases promoting the event	X				
Opportunity to have info booth or distribute info for your business on site at Fair	X	X	X	X	X
Access to Information or workshops on renewable electricity and efficiency solutions for Minnesota businesses	X	X	X	X	X
VIP invites to other coalition activities throughout the year	X	X			
All event advertising will list your business	X	X	X		
Your business logo printed on volunteer t-shirts worn at the Fair and other community events	X	X	X	X	
Your business logo featured on all promotional signage	X	X	X		
Promotions of your sponsorship & logo on websites	X	X	X	X	X
Social media posts highlighting your support on social channels of participating churches	X	X	X	X	X
Your business will be recognized in church promotional materials with exposure to more than 5,000 members	X	X	X		
Promotional social media content provided to you to post on your own business channels	X	X	X	X	X